

# Northside Festival

## 2026 Sponsorship Request

The Northside Festival Planning Committee is excited to extend the invitation to you and your organization to participate as a sponsor in the Northside Festival.

This year, the Northside Festival will take place on **October 3, 2026**, at St. Arnold's Brewing Company (2000 Lyons). You will be able to enjoy the Northside Festival from 11:00 am to 4:00 pm

The Northside Festival is a collaborative event that promotes the Northside community and brings together businesses, non-profits, elected officials, police officers, firefighters, schools, residents, and visitors to celebrate our community. The expected turnout is between 800 and 1,200 participants, spectators, and volunteers. There will also be a small graduation for the Greater Northside Thrive: Business Revitalization Program.

Thank you for your consideration and commitment to the community. We are confident that 2026 will be even bigger and better with your support and participation.

For more information, contact Pam Guerra with Greater Northside Management District at 713-229-0900.

Sincerely,

Northside Festival Planning Committee



### EVENT INFORMATION:

**GREATER  
NORTHSIDE  
MANAGEMENT  
DISTRICT**

Pam Guerra

713-229-0900

[info@greaternorthsidedistrict.org](mailto:info@greaternorthsidedistrict.org)

### PRESENTED BY:



**Greater  
Northside**  
MANAGEMENT DISTRICT



*Northside Art  
Market*



## 2026 Sponsorship Details

Yes, we will participate as a Northside Festival sponsor at the following level:

\_ Title Sponsor \$ 10,000

\_ Diamond \$5,000

\_ Platinum \$3,000

\_ Gold - \$2,000

\_ Silver \$1,000

\_ Individual \$100

Organization/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_



### Sponsorship Deadline:

September 18, 2026

### Make checks\* payable to:

**Greater Northside  
Improvement  
Corporation**

### Mail and Drop Off Checks to:

**Greater Northside  
Improvement  
Corporation**

722 Caplin St., Suite A  
Houston, TX 77022

**Credit Card Payment Online: Please reach out to Pam Guerra for information**

[Pamg@greaternorthsidedistrict.org](mailto:Pamg@greaternorthsidedistrict.org)

713-229-0900

The following chart describes all levels and the benefits associated with each:

| Sponsorship Benefits                                                                       | Title<br>\$10,000 | Diamond<br>\$5,000 | Platinum<br>\$2,500 | Gold<br>\$1,000 | Silver<br>\$500 | Individual<br>\$100 |
|--------------------------------------------------------------------------------------------|-------------------|--------------------|---------------------|-----------------|-----------------|---------------------|
| <b>EVENT PREMIER BENEFITS</b>                                                              |                   |                    |                     |                 |                 |                     |
| Official Title Sponsor & Opportunity to Speak,<br>VIP Parking                              | X                 |                    |                     |                 |                 |                     |
| Entertainment Area Title Name                                                              |                   | X                  |                     |                 |                 |                     |
| Salsa Tasting Area Festival Title Name                                                     |                   |                    | X                   |                 |                 |                     |
| Kids Shop Local Festival Area Title Name                                                   |                   |                    |                     | X               |                 |                     |
| <b>MARKETING &amp; PROMOTION</b>                                                           |                   |                    |                     |                 |                 |                     |
| Special Recognition, Social Media Mentions &<br>Tote Bags                                  | X                 | X                  | X                   | X               |                 |                     |
| Logo on T-shirt and includes T-shirt(s) (5-<br>Title, 4-Diamond, 3-Plat, 2-Gold, 1-Silver) | X                 | X                  | X                   | X               | X               |                     |
| <b>FESTIVAL PERKS</b>                                                                      |                   |                    |                     |                 |                 |                     |
| Complimentary Booth Space                                                                  | X                 | X                  | X                   | X               | X               |                     |
| Drink Coupons (5-Title, 4-<br>Diamond, 3-Plat, 2-Gold, 1-Silver)                           | X                 | X                  | X                   | X               | X               |                     |
| Recognition Certificate                                                                    | X                 | X                  | X                   | X               | X               | X                   |