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THE DEAL COMPANY PRESENTS



THE DEAL COMPANY PRESENTS

MEOW WOLF at MONCRIEF LENOIR

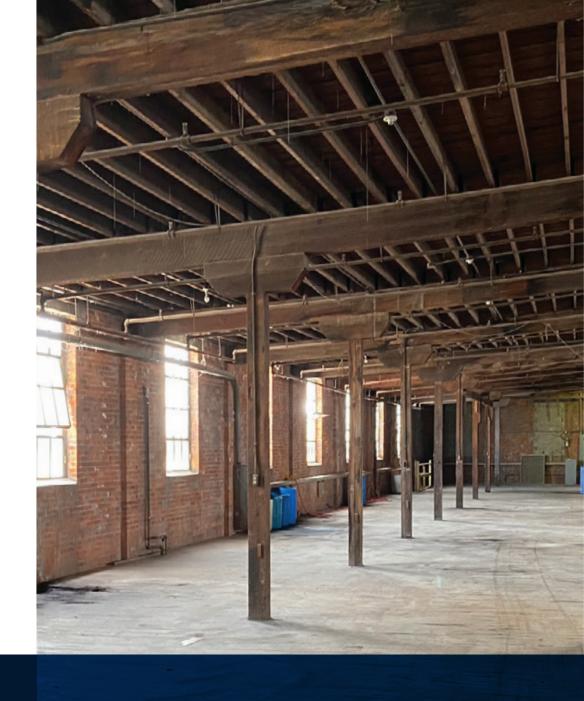
Meow Wolf's fifth permanent installation at Moncrief Lenoir is slated to open in 2024 and is expected to draw over 750,000 visitors annually.

OPPORTUNITY OVERVIEW

Dealco, developer of Sawyer Yards, one of the largest creative communities in the nation, announces 140,000 square feet of mixed-use space for lease. This historic property will be anchored by the latest Meow Wolf Portal, slated to open in 2024. Co-tenants have a once in a lifetime opportunity to lease a stunning piece of Houston history that will dominate tourism for decades to come.

At Moncrief Lenoir, Dealco seeks to further curate complementary uses, with interest in the following concepts:

- Food and Beverage Purveyors
- Distillery
- Established Large Event Venue Operator
- Avant Garde Retailers
- Thinkers, makers, and doers seeking inspiring Loft Office Space
- Open-Air Multimedia Venue



ABOUT THE DEAL COMPANY

The Deal Company (Dealco) offers inspiring retail, office, residential, and creative workspace in nationally recognized adaptive re-use developments in Houston's urban core. Led by founder Jon Deal, Dealco has a demonstrated passion for restoring, renovating and repurposing former industrial and retail structures to create exciting new environments for Houston's leading creative entrepreneurs, businesses, and working artists.

Several of The Deal Company's past projects have been recognized with major awards, including:

- 2021 ULI Americas Awards for Excellence Sawyer Yards
- 2019 Good Brick Award The Silos at Sawyer Yards
- 2018 ULI Development of Distinction Award Sawyer Yards
- 2008 Good Brick Award 3000 Caroline Street (Midtown)
- 2001 Good Brick Award Almeda Court Apartments
 Restoration / Prospect Apartments (Museum District)

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HISTORIC PRESERVATION

It is vital to share our understanding of the past with future generations.

We want to keep the story of these buildings alive- to preserve these historic structures, and in turn help to build a healthy community.

ABOUT MONCRIEF LENOIR

"If the Alamo was in Houston, it would have been torn down...."

The Moncrief Lenoir development is a collection of vintage brick and wood beam industrial warehouse buildings built circa 1917 through 1968. In its heyday in the mid 1920's Moncrief-Lenoir was a leader in state of the art manufacturing of sheet metal goods of all kinds, from galvanized cans and tin shingles, to various construction materials.

Today, 100 years later, The Deal Company has successfully saved another true gem from the wrecking ball.

THE **DEAL** COMPANY
DEVELOPMENT & INVESTMENTS





1915 MARCH

Building Permits.

W. A. Blackshent 2420 Hordy, addition, \$150.

H. Henke, 206 Prince, remodel, \$500.

Will Pollant, Gill spie street, four-room house.

Houston Security corporation. Patterson street, two three-room houses, \$450 each.

Mrs. Johanna Levigeston, Elysian street, five-

Moneriel Lenott, Conti and Semmes, warehouse, \$1000.

1915 JULY

Corporations Chartered.

Special to The Chronicle. Auetin, Texas, July 27.—Chartered today: Thompson Motor Car Company, Austin. expital stock \$15.000. Incorporators, G. A. C. Haiff, E. J. H. Lanham, R. M. Thomp-

capital stock and capital configurations. The stock of th

1915 JUNE

Moncrief-Lenoir Mfg. Co. METAL SHINGLES—Both Gal-vanized and Paloted. Sheet Metal Building Material Bidre Roll, Eave Trough, Conduc-tor Fipe, Valleya, Flashings, Etc. Also Manufacturers of Tin Cans, Plain and Lithegraphed for Coffee, Lard Compound, Etc. Wood Jacket Cans for Olls, Etc. Tin Cans, Plain, for Syrup, Honey, Etc. Sheet Metal Specialties of All Kinds. Semmes and Conti Houston, Texas

1916 AUGUST

MONEY STOLEN FROM NORTH SIDE PLANT

Cash Drawer of Moncrief-Lenoir Company Was Pried Open.

Robbers Gained Entrance to Place Sometime Saturday Night and Secured Between \$150 and \$175.

1916 DECEMBER

Houston Post (published as THE HOUSTON POST) - December 24, 1916 - page 9 December 24, 1916 | Houston Post (published as THE HOUSTON POST) | Houston, Texas | Page 9

New Warehouse Proposed.

An application was made Saturday by the Moncrief-Lenoir Manufacturing company at the engineering department for a permit for a brick warehouse to be erected at Conti and Semmes streets, to cost \$10,000.

1926 JUNE

Moncrief-LenoirCo. Spends \$100,000 on Improvement Plan

A MONG its many other distinctions, such as being the greatest inland cotton port in the world, the world's largest cotton compressing center, and other superlative attributes, Houston enjoys the unique position of being the location of the only independent in an manufacturing plant south of Kansas City and west of New Orleans.

The Moncrief-Lenoir Manufacturing Company, Inc., a million dollar enterprise, is not only the sole independent corporation of its kind in a great expanse of territory, but it is among the largest independent can factories in the United States.

this among the largest independent can factories in the United States.

Recently this reporter was shown through the Moncrief-Lendr plant, located at Sommes and Contistreets. And while monsters of machines but turned out the tin cans more perfect than could be done by human hand, Mr. Lenoir and Mr. Westwood, who is manager of the tin can department, related something of the history of the company.

"We hear a great deal about Housing large larger in unbustries," said Mr. Westwood "Tadelability industries are wested in the tar can or allocal manufacturing.

"Recently somewar angested that Housing the press. and successed at the ban like training."

"Recently somewar angested that Housing the press of machines as a design at the ban like training.

"Recently somewar angested that Housing the press. and successed in the time the time the first training that the sound of the factory of making points."

Hereafth somewar angested that Housing the press. I was flatbergraph. That per factory is of machines with it was structed in the freight ones at the large training like tonly one of many points.

1927APRIL

"ONE OF HOUSTON'S LEADERS"

MONCRIEF-LENOIR MFG. CO.



DISTRIBUTORS OF **ARMCO**

INGOT IRON

MANUFACTURERS OF

Oil and Grease Cans

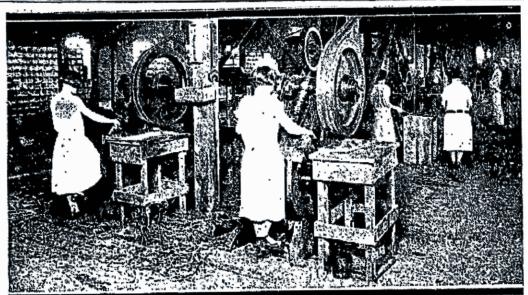
See Us for Prices or Write

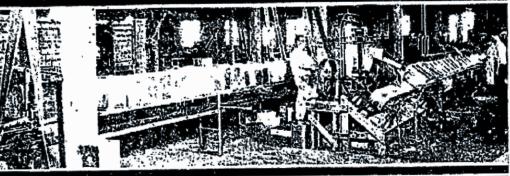
VISIT OUR DISPLAY AT THE HOUSTON-MADE PRODUCTS EXHIBITION AT THE CITY AUDITORIUM

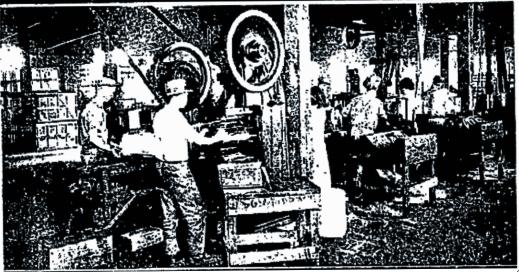
Moncriet-Lenoir Mtg. Company

SCENES AT MONCRIEF-LENOIR CAN FACTORY

Top—Women cutting tin to regulation patterns for all kinds of tin cans. Center—Can finishing, showing conveyor filled with five-gallon cans. Bottom—Making five-gallon cans.







1935 AUGUST

Death Claims J. A. Moncrief At Hospital

Head of Manufacturing Firm Was Leader in Civic Circles.

John Arthur Moncrief, 62, of 1307 Hyde Park boulevard, president of the Moncrief-Lenoir Manufacturing company and a resident of Houston for 14 years, died at 5:45 p. m. Thursday at a local hospital.

Mr. Monerief was a member of the South Man. Baptist church, River Oaks Country club and the Purchasing Agents association

Mr. Monerief and W. F. Lenoir moved from Savannah, Gr., to Knoxville, Tenn, in 1909 and formed a company then known as the Knoxville

Tinware Manufacturing company. In 1914 the company moved to Houston, bringing nine families to this city.

The partners then entered the tinware business here under the name of the Moncrief-Lenoir Manufacturing company. The business grew rapidly with branch houses established throughout the state

He is survived by his wife; two daughters, Mrs. II. E. Percy and Mrs. J. A. Sanders, two sous, R. Dozier Monerief and Stephen Monerief; nine grandchildten, four sisters, Mrs. Nora grandchildten, four sisters, Mrs. Nora Hand, of Dallas; Mrs. Laura Irby of Atlanta, EGa.. Mrs. O. F. Travis and Mrs. C. A. Hart of Dallas, and three brothers, R. L. Monerief of Newman, Ga.; Colonel William H. Monerief of Washington, D. C., and Ed Monerief of Cleveland, Ohio,

Funeral services will be held at 5 p. m. Samurday at the South Main Baptist church with Rev. M. M. Wolf officiating.

Burial will be in Forest Park come-tery under the direction of the Settergast-Kopf company.

1944 JULY

W. F. Lenoir Sr. Dies; Rites Today

W Frank Lenoir Sr. president of the Moncrief-Lenoir Manufactur-ing company, died in a Houston hospital Thrusday morning He was 69 and lived at 1111 Lovett beulevard

Mr Lenoir and the late J A. Moncrief began the manufacture of metal and wire products in Knoxville, Tenn, in 1909. In 1914 they moved the business to Hous-

ton
Mr. Lenoir is survived by one daughter, Miss Louise Lenoir of Houston; one son, Lieut. W F. Lenoir Jr of the navy; a sister, Miss Hattie Lenoir of Sweetwater, Tenn., and a brother, R. E. Lenoir of Houston.

Funeral services will be held at 5 p m. Friday at the Settegast-Kopf funeral home with Dr. E. M. Munroe in charge. Burial will be in Forest Park cemetery,

1944 AUGUST

Lenoir Estate Valued at \$25,000

The late W. Frank Lenoir, president of the Moncrief-Lenoir Manufacturing company, left an estate of \$25,000 to his son, W. Frank Lenoir Jr., and daughter, Miss Louise

His will was filed for probate Thursday, He died July 6. George F Horton, president of

Horton and Horton, Inc., also left an estate valued in excess of \$25,000, his will showed.

The beneficiaries were his son, George F. Horton Jr., and daughter, Mrs. Lynn Howell. Mr. Horton died Aug. 2.

1946 OCT



R. FRANK MONCRIEF.

R. F. MONCRIEF INDUSTRIAL PIONEER, DIES

For Nearly Three Decades He Was Leader in Metal Processing Industry of Southwest.

R. Frank Moncrief, Houston industrial pioneer and for nearly three decades a leader in the development of the metal processing industry in the Southwest, died at 4:45 a.m. Tuesday in Memorial

Hospital. He was 57 and lived at 3879 Chevy Chase.

At the time of his death Mr. Moncrief was a partner in the new ly organized Southwestern Steel Products Company, but for 27 years prior to last May he had served as vice-president and general sales manager for the Moneral sales manager for the Mon-crief-Lenoir Manufacturing Company, which, with his uncle, J. A. Moncrief, he had helped organize here in 1914. The company manufactures metal cans, sheet metal building material and other metal products.

1949 MAY

Metals Firm To Erect 2 Structures

The Moneriel Lenoit Manufacturing company plans to have live a tru at uries erreied, one of which will be a warehouse and the other a craneway building.

A 132 by 105-foot watchouse is roomanufated, the Associated General Contractors Said. The transvery buildings will have two 50 foot keys.

The buildings will be created, if birds are favorable, upon the company's property at Lyons. Schemes and Opelouses.

Eich will be taken until June 10. W. E. Shingson. Sai Antonia consulting engineer, has propared the plans.

The workhouse well have a reinfurced concruet countaition and shalls, steel traps and tile exterior walls. The creatoway building will be of steel frame consumetion with palvanized from staling.

1949 JUNE

Moncrief-Lenoir Job Postponed

Plans of the Moncrief-Lenoir Manufacturing Company to build a warehouse and two craneway buildings have been put aside temporarily, the As-sociated General Contractors

Awarding of a contract was postponed after bids were opened two weeks ago. The Marshall Construction Company was low at \$204,360.

955 JAN

Warehouse

Work is underway on a warework is underway on a warehouse addition with approximately 10,486 square feet of
floor space for the MoncriefLenoir Manufacturing Co at
2103 Lyons Ave.
Schneider Construction Co
was awarded the contract for

the construction.

The work consists of the construction of a one-story, 107x98foot addition with a wood frame and corrugated iron translucent paneling exterior walls.

1974 OCT

Moncrief adds space

Moncrief-Lenoir Manufacturing Co. has completed and occupied a 24,000-square-foot warehouse addition to the corporate headquarters and service center at 2103 Lyons.

A&S Steel Building Co. was general contractor for the project planned and designed by the J. M. Menk Co.

The three-story building is framed in steel and features rail and truck wells, infrared heating, mercury lighting, fire and burglary protection, a sprinkler system and an intercommunication and paging network.

Metal building components andnfarm and ranch gates are manufactured and sold by Moncrief-Lenvir, which operates service centers in San Antonio, Dallas, Harlingen, Lubbock and Temple in addition to the Houston facilities on Lyons Avenue.

1976 JULY



Named chairman

W. F. Lenoir has been named chairman of Moncrief-Lenoir Manufacturing Co., replacing Stephen A. Moncrief, who has retired. Lenoir will continue to serve as president and chief executive officer of the Houstonbased metal service center.

Houston Chronicle (online), 18 Jul 1976 54 https://infoweb.newsbank.com/apps/news/document-view? p=AMNEWS&docref=image/v2#3A14DB39C1C40322B4%40EANX-16369DB6C4618E25%402442978-16364 16364563DF94B47%40.

MEOW? WOLF?

Meow Wolf's mission is to inspire creativity through art, exploration, and play so that imagination will transform the world.



Denver's Convergence Station saw over 1 million visitors in the

first nine months after opening.

(NBC Channel 9 News, Denver, CO)

Meow Wolf's fifth permanent installation - or "Portal" - at Moncrief Lenoir in Houston, Texas is slated to open in 2024 and is expected to draw over 750,000 visitors annually to the complex.

Meow Wolf Timeline:

2016 - Santa Fe, House of Eternal Return 2021 - Las Vegas, Omega Mart

2021 - Denver, Convergence Station

2023 - Dallas (Grapevine)

2024 - Houston

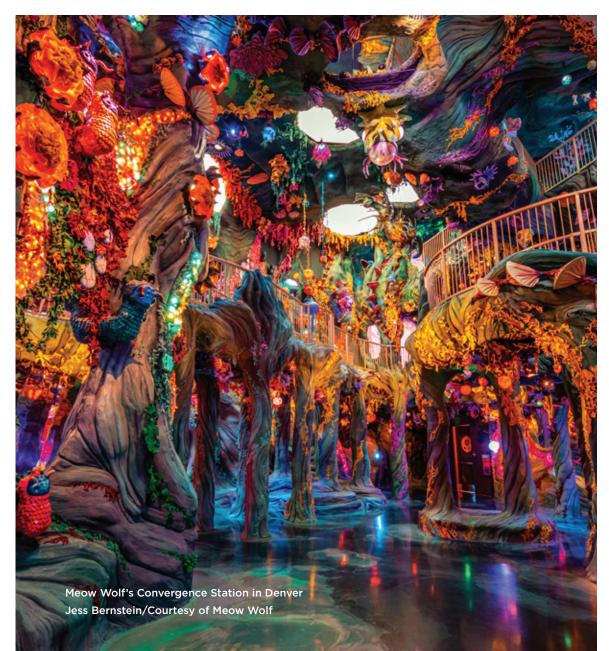
"What you need to know about Meow Wolf, the psychedelic art experience coming to Texas"

The Texas Standard | May 20, 2022 By: Michael Marks & Gabrielle Muñoz

"Meow Wolf exhibitions almost defy description." The Santa Fe-based immersive entertainment company creates one-of-a-kind spaces that combine narrative with massive multimedia art installations."

"Slowly but surely, you are transported into unknown spaces. Unknown spaces of really amazing visual and auditory and light art and technology that really triggers all your senses. Our exhibitions are non-linear. We don't tell you to start here and end here, and we don't tell you where to go. You go wherever you want. They're highly interactive."

- Jose Tolosa, Meow Wolf CEO





OVERVIEW

The Moncrief Lenoir Buildings, 2103 Lyons Avenue

KEY DEVELOPMENT DATA

ᡌ	Year Built	1917 - 1968
ď	Total Development	±133,000 NLA
ď	Meow Wolf Exhibit (Bldg 2.)	±33,000 NLA
≅	Paid parking spaces	± 433 (over-flow parking available)

OFFERINGS	NLA
Building 1 - Level 1 F&B	13,266
Building 1 - Level 2 Loft Office	10,560
Building 1 - Level 3 Loft Office	10,560
Building 1 - Semmes Courtyard	1,834
Building 3 - Creative Space (Art Studios/Gallery)	19,642
Building 4 - Ground Level F&B	16,511
Building 4 - Second Level Event Venue	16,366
Building 5 - Distillery	7,269
Building 5 - Canopy Kiosk	732
Open-Air Multimedia Screening Venue	3,844

POPULATION	45 MIN. DRIVE	HOUSTON MSA	
Population	6,339,738	7,233,951	

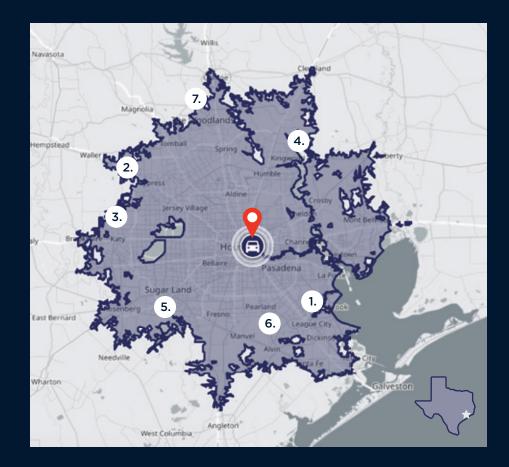
CONTACT

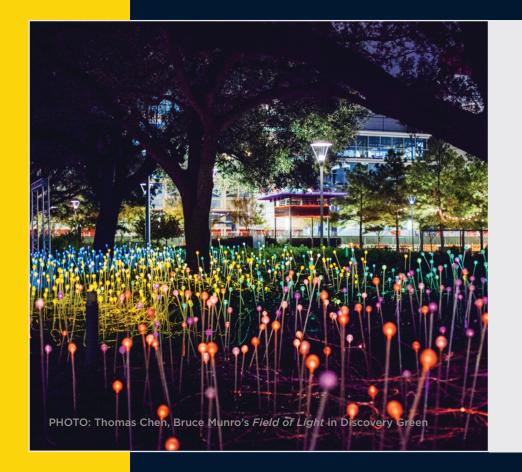
Ori Batagower, ori@dealco.net, Cell: 713.822.2657 | Office: 713.993.9823 Lauren Goodwin, lauren@dealco.net, Cell: 713.259.0399 | Office: 713.993.9823

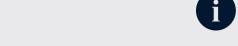
45 MINUTES: DRIVE-TIME MAP

(POPULATION IN BLUE AREA: 6,339,738)

- 1. Clear Lake (Pop: 84,540)
 Drive time: 26 Minutes
- 2. Cypress (Pop: 170,582)
 Drive time: 25 Minutes
- 3. Katy (Pop: 26,609) Drive time: 30 Min
- 4. Kingwood (Pop: 63,517)
 Drive time: 27 Minutes
- 5. Sugar Land (Pop: 118,709)
 Drive time: 22 Minutes
- 6. Pearland (Pop: 124,532)
 Drive time: 26 Minutes
- 7. The Woodlands (Pop: 113,819)
 Drive time: 29 Minutes







HOUSTON BASICS

- 7.2 million residents live in the greater Greater Houston Metro Area.
- If Houston were a country, we would have the 27th largest economy in the world.
- Houston is the nation's most diverse city.
 (35.1% Anglo, 38% Hispanic, 16.8% Black,
 7.8% Asian, 2.3% Other)
- GREATER HOUSTON PARTNERSHIP 2/11/21



ACCESS MAP

EXCELLENT FREEWAY ACCESS AND VISIBILITY

Clear Lake (Pop: 84,540)

Drive time: 26 Min.

Cypress (Pop: 170,582)

Drive time: 25 Min.

Katy (Pop: 26,609) Drive time: 30 Min.

Kingwood (Pop: 63,517)

Drive time: 27 Min.

Sugar Land (Pop: 118,709)

Drive time: 22 Min.

Pearland (Pop: 124,532)

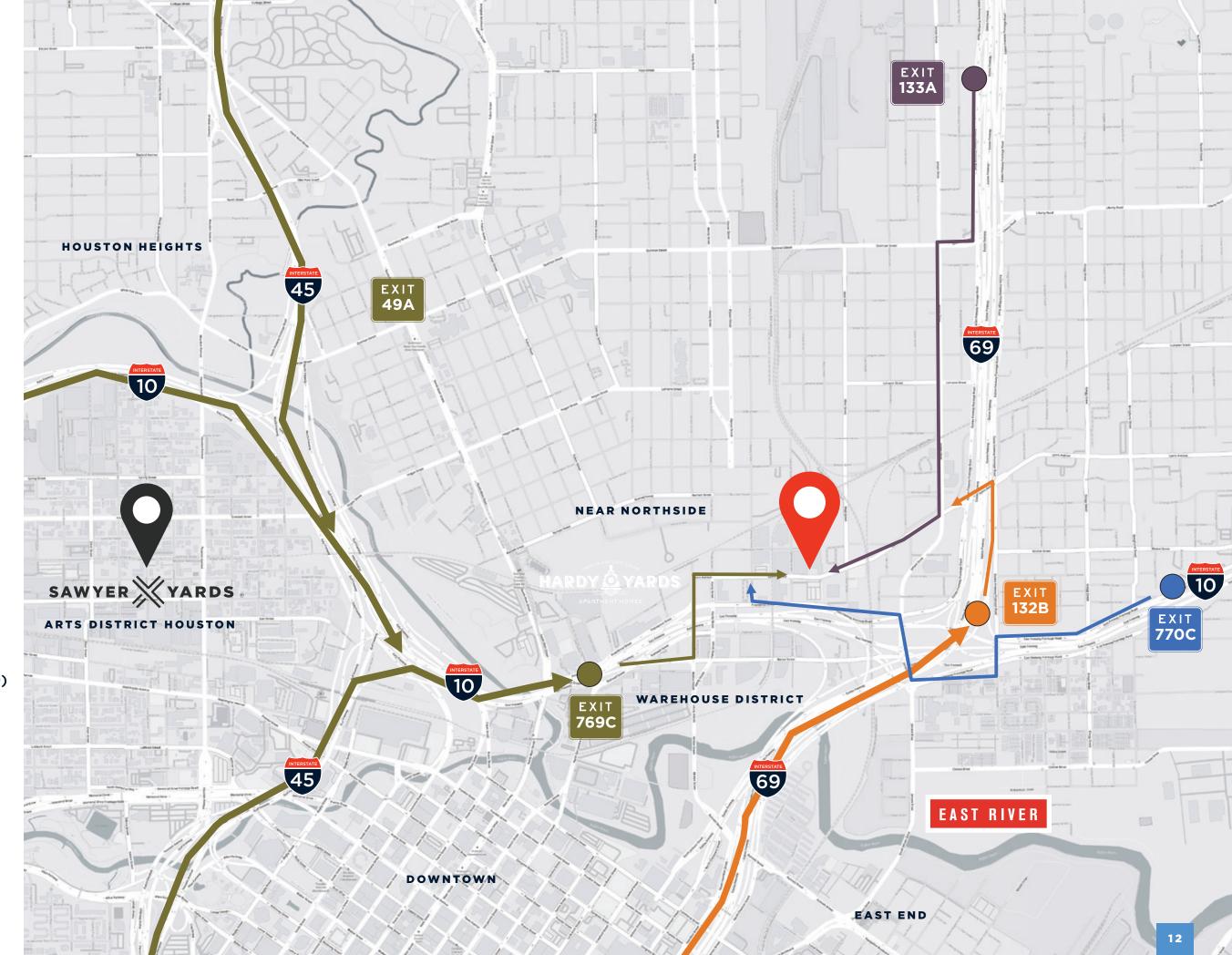
Drive time: 26 Min.

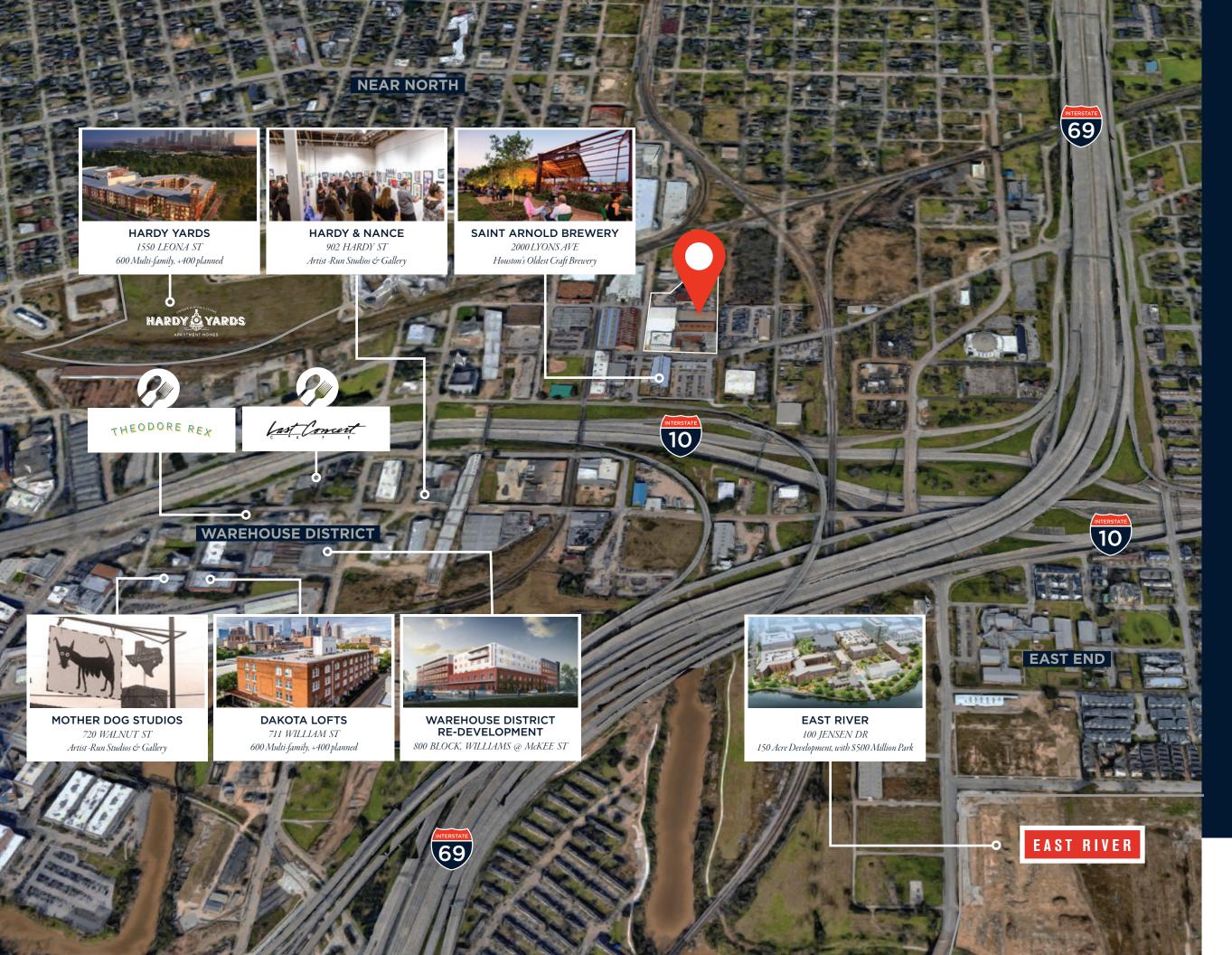
The Woodlands (Pop: 113,819)

Drive time: 29 Min.









SIGNIFICANT DRIVE TIMES





3 min to Arts Warehouse District



5 min to Minute Maid Park



8 min to White Oak Music Hall



10 min to Sawyer Yards



10 min to The Heights Area



14 min to the Montrose Area



<20 min to 2 Major Airports



<30 min to NASA Space Center



2103 Lyons Ave

CONCEPTUAL - FULL SITE

UPDATED: JUNE 2022 | E-STUDIO

+/- 433 PARKS
With overflow parking

AT MONCRIEF LENOIR

2

BLDG. 1

BLDG.

Suite B

BLDG. 3

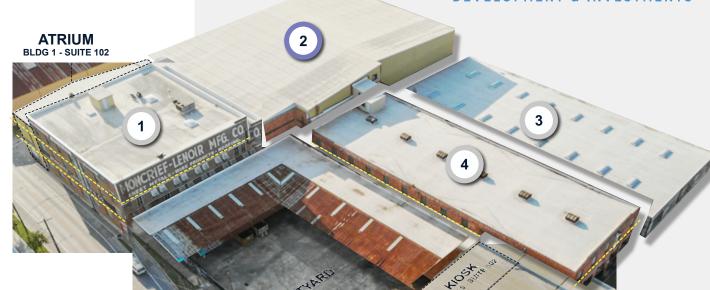
BLDG. 4

BLDG. 5

Dock

Courtyard



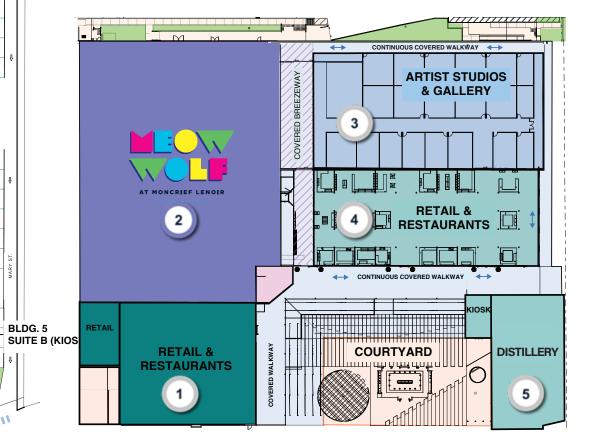


OPEN-AIR

MULTI MEDIA VENUE

CONCEPTUAL - GROUND LEVEL

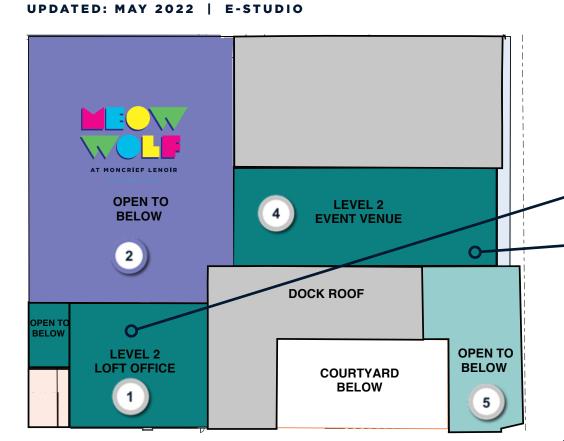
UPDATED: JUNE 2022 | E-STUDIO



OFFERINGS	NLA
Building 1 - Level 1 F&B	13,266
Building 1 - Level 2 Loft Office	10,560
Building 1 - Level 3 Loft Office	10,560
Building 1 - Semmes Courtyard	1,834
Building 3 - Creative Space (Art Studios/Gallery)	19,642
Building 4 - Ground Level F&B	16,511
Building 4 - Second Level Event Venue	16,366
Building 5 - Distillery	7,269
Building 5 - Canopy Kiosk	732
Open-Air Multimedia Screening Venue	3,844

THE **DEAL** COMPANY

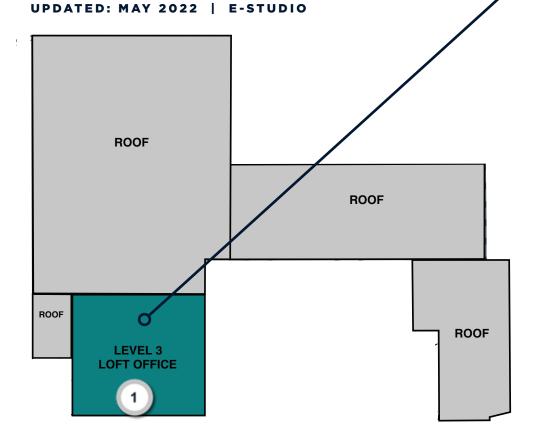




ATRIUM BLDG 1 - SUITE 102

> OPEN-AIR MULTI MEDIA VENUE

CONCEPTUAL LEVEL 3



CONCEPTUAL RENDERINGS

MONCRIEF LENOIR | 2103 LYONS AVE, HOUSTON, TX

All proposed renderings are conceptual and as such, are subject to change.































ABOUT SAWYER YARDS

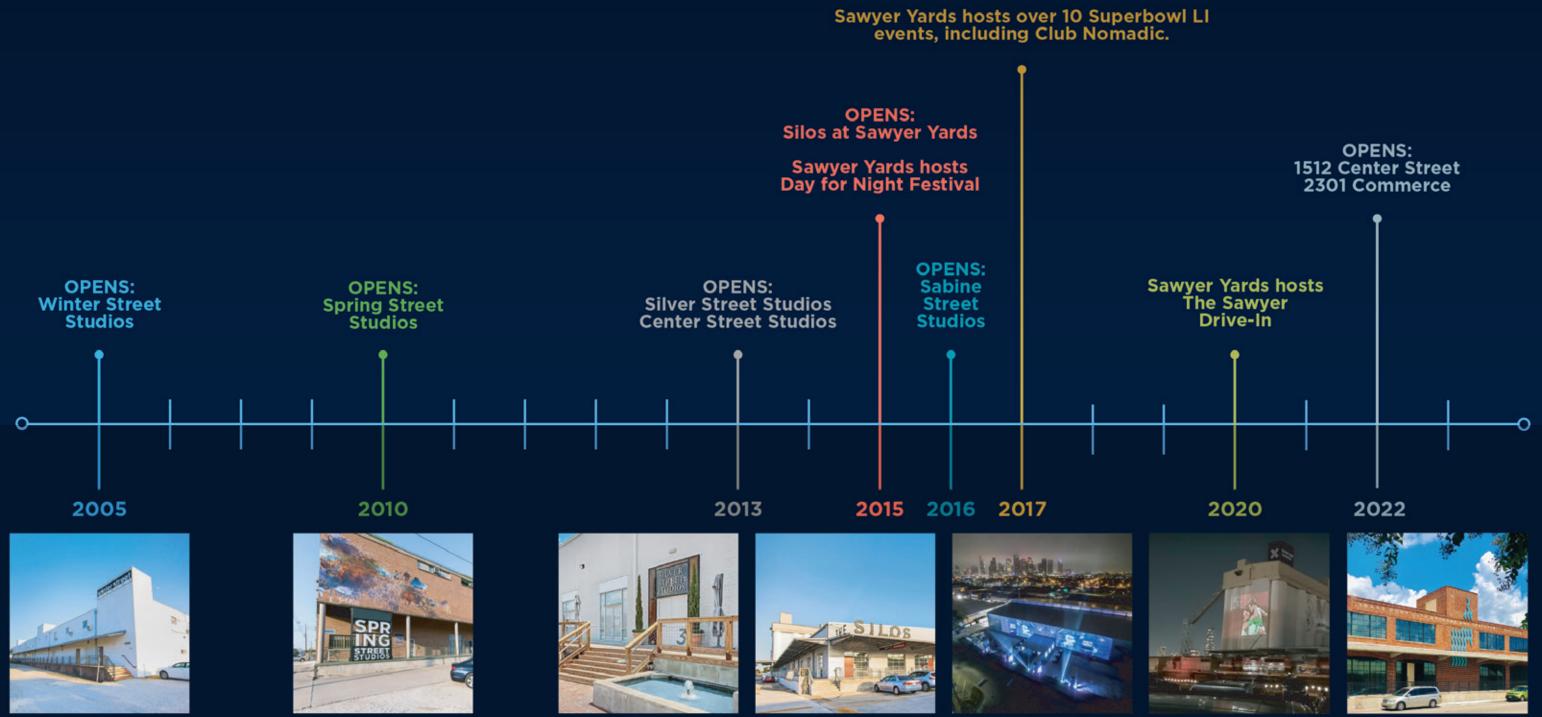
2101 WINTER STREET, HOUSTON, TX

We Make Districts.

Dealco, developer of Sawyer Yards, internationally recognized for excellence, announces Meow Wolf at Moncrief Lenoir, a continuation of our further endeavor to preserve history and create evocative, impactful developments.

2005-2022 TIMELINE







90 acre campus

1.5 mil. SF mixed-use space

450 artists

350 studios

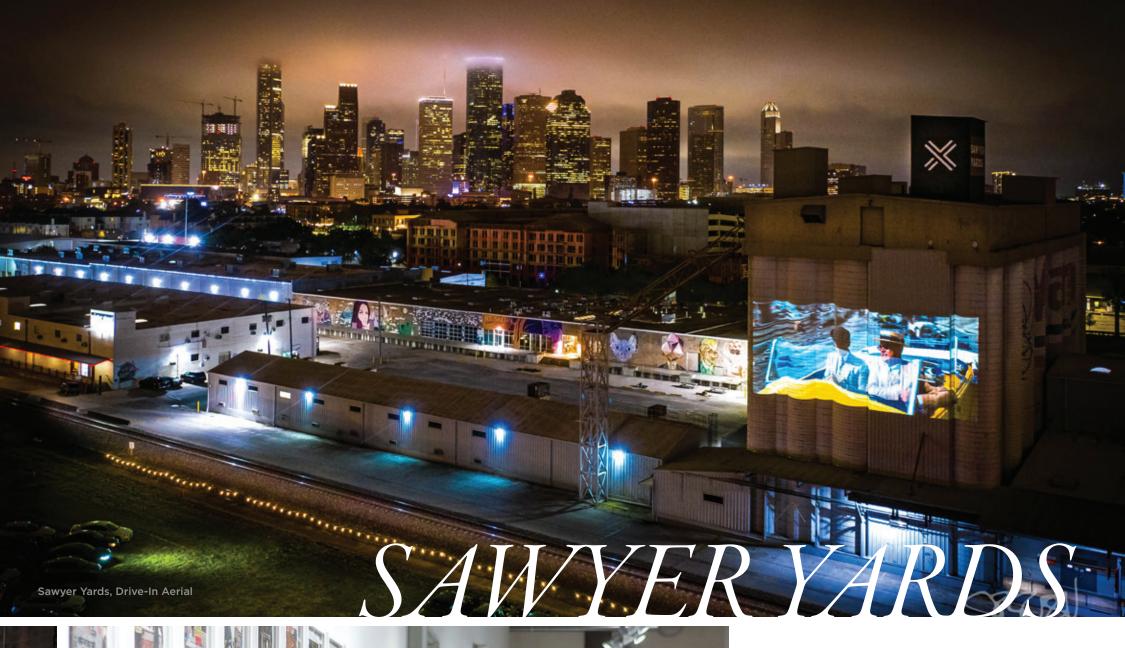
- The Silos At Sawyer Yards
- **2** Winter Street Studios
- **3** First Industrial
- 4 Silver Street Studios
- 5 Momentum Climbing Gym
- 6 The Shops At Sawyer Yards
- 7 Summer Street Studios
- 8 2500 Summer Street
- 9 Spring Street Studios
- Sabine Street Studios
- 11 1818 Washington Development
- 12 1512 Center Street
- 13 1224 & 1230 Houston Ave

DEVELOPED BY:

THE **DEAL** COMPANY
DEVELOPMENT & INVESTMENTS











1.5 million square feet of revitalized creative space, boutique retail, & entertainment

450 artist tenants

350 studios

23,000 sq. ft venue space

40+ annual curated exhibitions

Sawyer Yards partners with emerging & established artists, arts organizations, & institutions to bring free programming to the community & provide prime space for artists to share their work.









FEATURED TENANTS

ARTIST DIRECTORY

FROM TOP LEFT:

KAREN NAVARRO (Sabine Street) <u>WEBSITE</u> *I am Different*, Archival Pigment Print

KEVIN PETERSON (Winter Street) <u>WEBSITE</u> *Protector*, Oil on Canvas

ALAN GONZALES (Spring Street) <u>WEBSITE</u>
Featured Fashion Designer on Project Runway,
Season 18

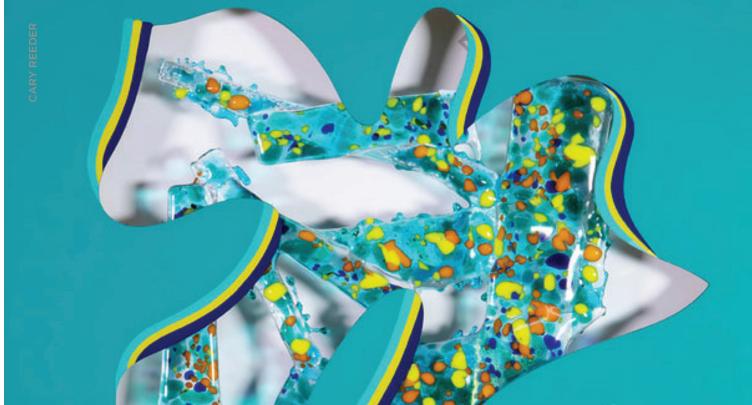
KANEEM SMITH (Spring Street) <u>WEBSITE</u>

The Mortification of the Past is Inevitable
(installation view), mixed-media









FEATURED TENANTS

ARTIST DIRECTORY

FROM TOP LEFT:

SOODY SHARIFI (Spring Street) <u>WEBSITE</u>

The Prince & The Balloon, collage & mixed-media

FALON MIHALIC (Sabine Street) <u>WEBSITE</u>

Climate Pulse, Environmental light sculpture

DIANE GELMAN (The Silos) <u>WEBSITE</u>

Melting Ice Cream Cone, Acrylic, hard canvas, styrofoam, foam core, plastic beads, & resin

CARY REEDER (Winter Street) <u>WEBSITE</u>

Swoop In, Acrylic gouache, kiln-formed glass on laser cut board

EVENTS at SAWYER YARDS

VENUE INFORMATION

Sawyer Yards is home to several unique indoor and outdoor spaces for events. Our staff and location are flexible enough to accommodate national events like hosting ESPN's events during the Superbowl, or festivals like Day for Night, which Vice called "an unmissable celebration of creativity." We also have long-standing relationships with local markets and regularly host individual events.























FOTOFEST









HoustonPress

TexasMonthly





















PHOTOS Moncrief Lenoir

2103 LYONS AVE, HOUSTON, TX













