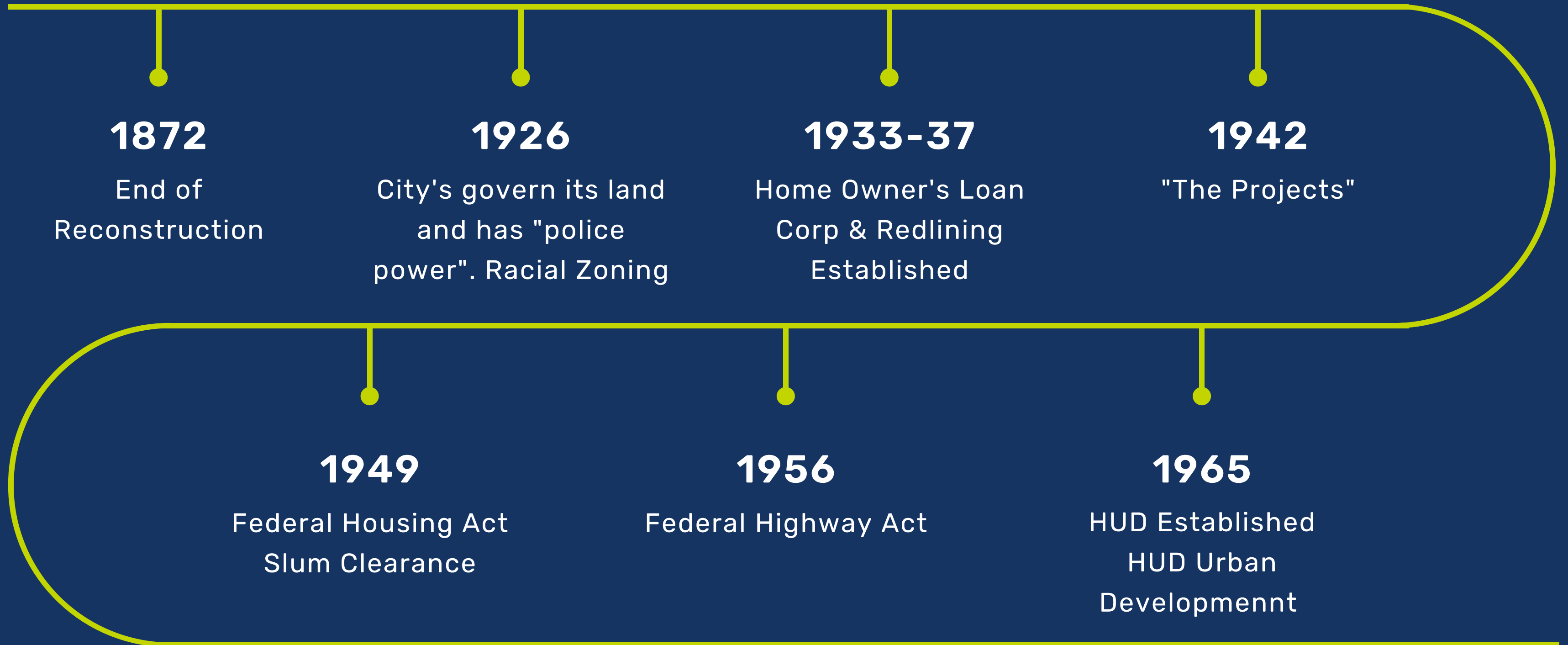




From LARA to Land Bank, We're Transforming Communities

www.houstonlandbank.org

Timeline of Inequities

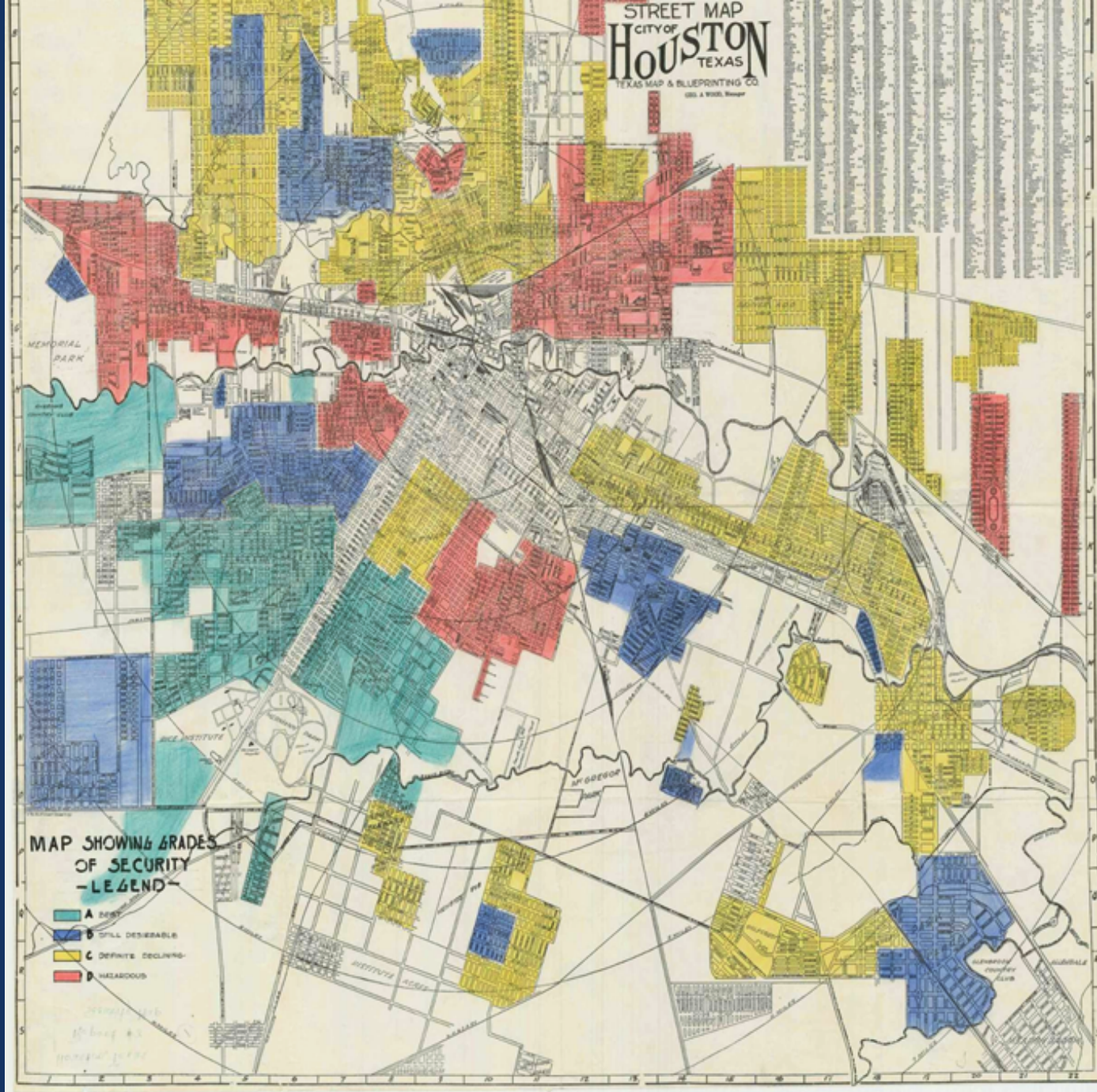




**LAND IS POWER
LAND IS EQUITY
LAND IS LEGACY**

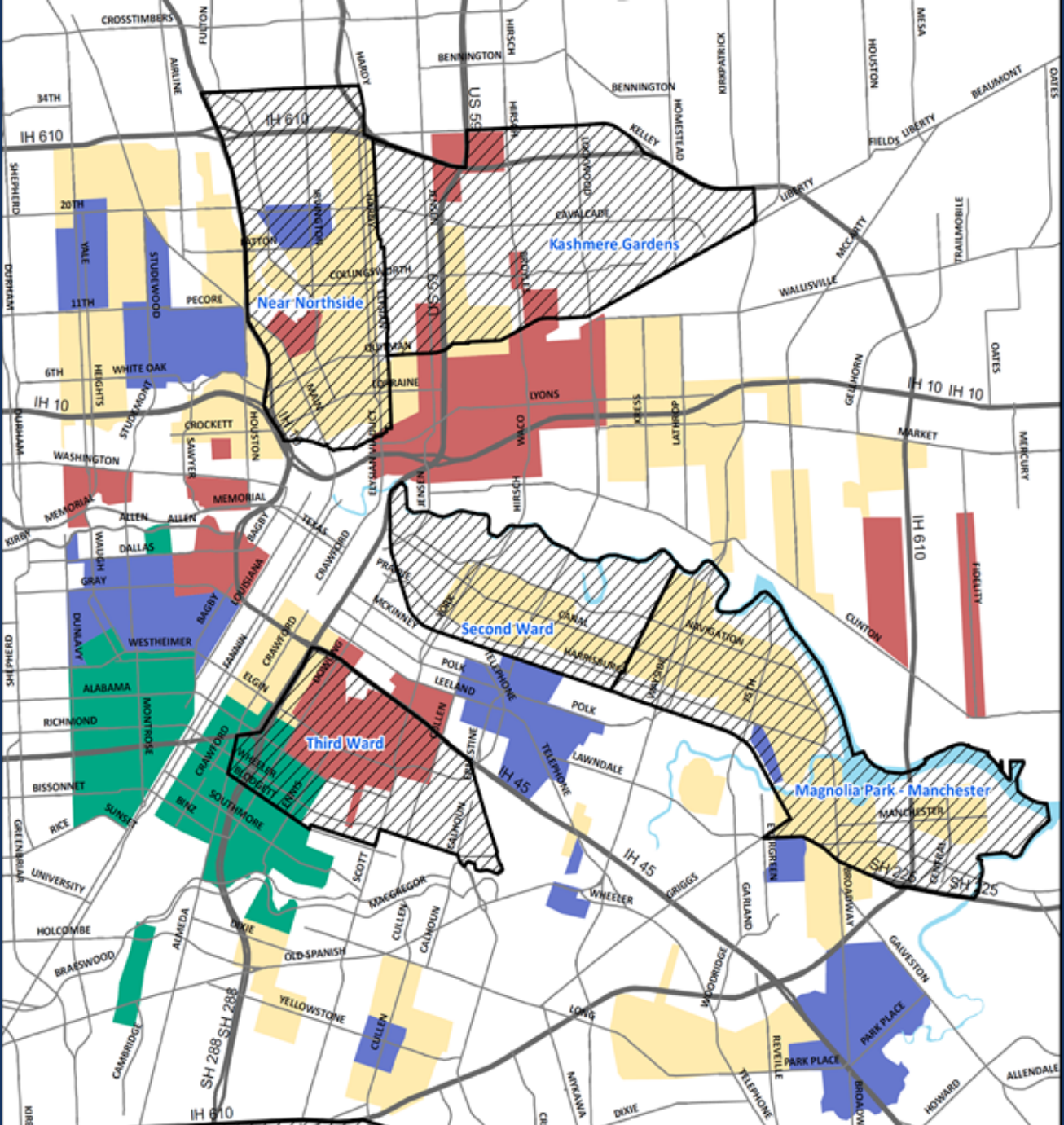
Grades of Security

- A - Best
- B - Still Desirable
- C - Definite Declining
- D - Hazardous



Houston Redlining

Houston's mapping system is based on the city's history of redlining, segregation, and divestment. This history is apparent by simply crossing into different neighborhoods, where cultural differences and resources often vary depending on race and economic status.



Houston Complete Communities

Who is the
Houston Land Bank?

Established as a City of Houston Program housed within the Housing and Community Development Department in 1999



Expanded as a Local Government Nonprofit Corporation in 2018 and 501c-3 Nonprofit Organization in 2022

The Houston Land Bank mission is to strategically **acquire, dispose, and steward vacant, abandoned, and damaged properties** and convey them into productive use and to catalyze transformative community and economic development for the City of Houston.



Housing



Parks &
Public Spaces



Conservation &
Resiliency



Economic
Development



Food Access
Solutions

HLB STEWARDSHIP PROCESS

We take pride and responsibility in demonstrating our core value of being a good neighbor in the communities we serve. We work diligently to maintain our acquired lots before they are designated into one of our signature programs.

Lot Maintenance and Stewardship



+



+



Acquire Land

Maintain Property

HLB Program Designation

2022 METRICS



298
PROPERTIES
MAINTAINED



156 TIRES
REMOVED



339,608 LBS & 1,845
CUBIC YARDS
OF DEBRIS REMOVED



9 VEHICLES
REMOVED

HLB PROGRAMS

The Houston Land Bank has helped families thrive through our programs by constructing affordable housing solutions, addressing environmental justice, and maintaining community pride.

Traditional Homebuyer Program



+



+



=



Discounted
land sold

Home is
constructed

HLB helps steward
home sale

Eligible homeowner
purchases home (120% of
AMI)

New Home Development Program (NHDP)



+



+



=



HLB reserves
lots for HCDD

HCDD
constructs
home

HLB stewards
home sale

Eligible homeowner
purchases home (80% of
AMI)

Brownfields Program



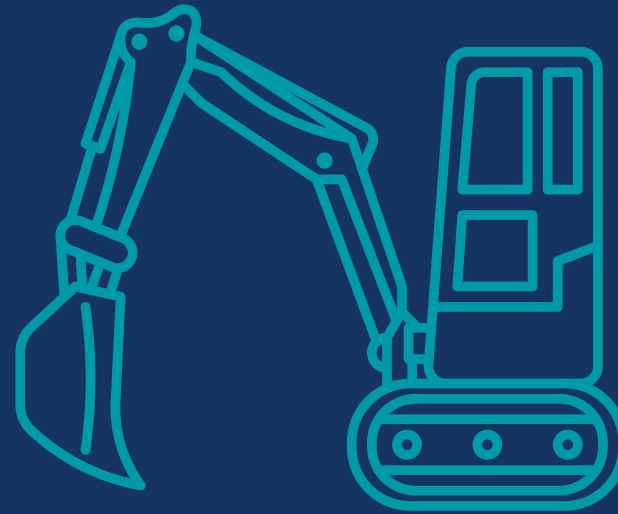
HLB test
potential
brownfield

+



EPA rules land
as a
brownfield

+



HLB takes needed
corrective action

=



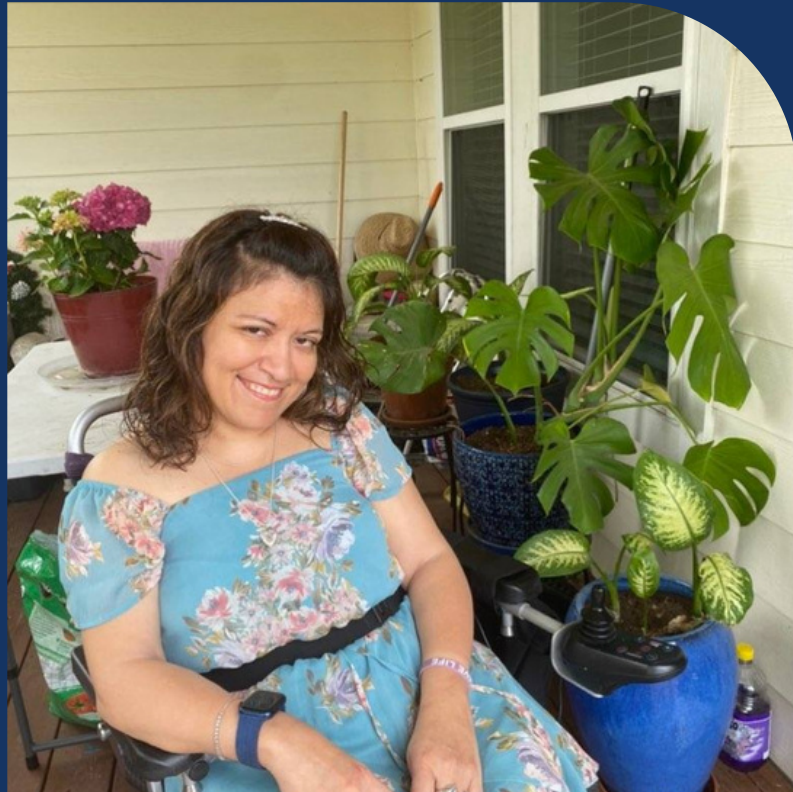
HLB stewards new phase of
land use and development

Houston Land Bank's Brownfields program aims to advance revitalization projects and build healthy communities by addressing environmental issues through the assessment, cleanup, and redevelopment of brownfields, especially in Houston's disinvested neighborhoods. The HLB seeks to use EPA grant funding on eligible projects that align with the following prioritization criteria.

- 1. Advance Community Revitalization**
- 2. Drive Environmental & Climate Justice**
- 3. Leverage Additional Resources for Success**

Who do we serve? How do we
impact and invest into
neighborhoods?

HOMEOWNERS < 120% AMI



Anabel, Guidance Counselor
Purchase Date: April 24, 2020

"I love the idea that my doors and hallways are wide enough for my wheelchair and when my friends with disabilities come over. Having my home means having the independence and the ability to move around freely, doing the things I enjoy! Having a good time with friends and family in my happy place is the ultimate!"



LaShundria, Social Worker
Purchase Date: May 13, 2022

"Today, I am grateful to say I love my new home especially the backyard privacy and patio deck! The fact that my daughters and I can build equity, personalize our home, and have space to celebrate the holidays with our family and friends comfortably brings much joy to me and my girls. Thank God and the whole team involved!"



Zach and Annie, Oil Field Sales
Purchase Date: October 29, 2021

"Our home is where we brought our first baby home from the hospital, and where we have watched her grow. We're so happy to have a home for her to explore and feel comfort in, run up and down the long hallways, play in the yard one day & pick fresh veggies from our new garden!"

2022 DEVELOPMENT



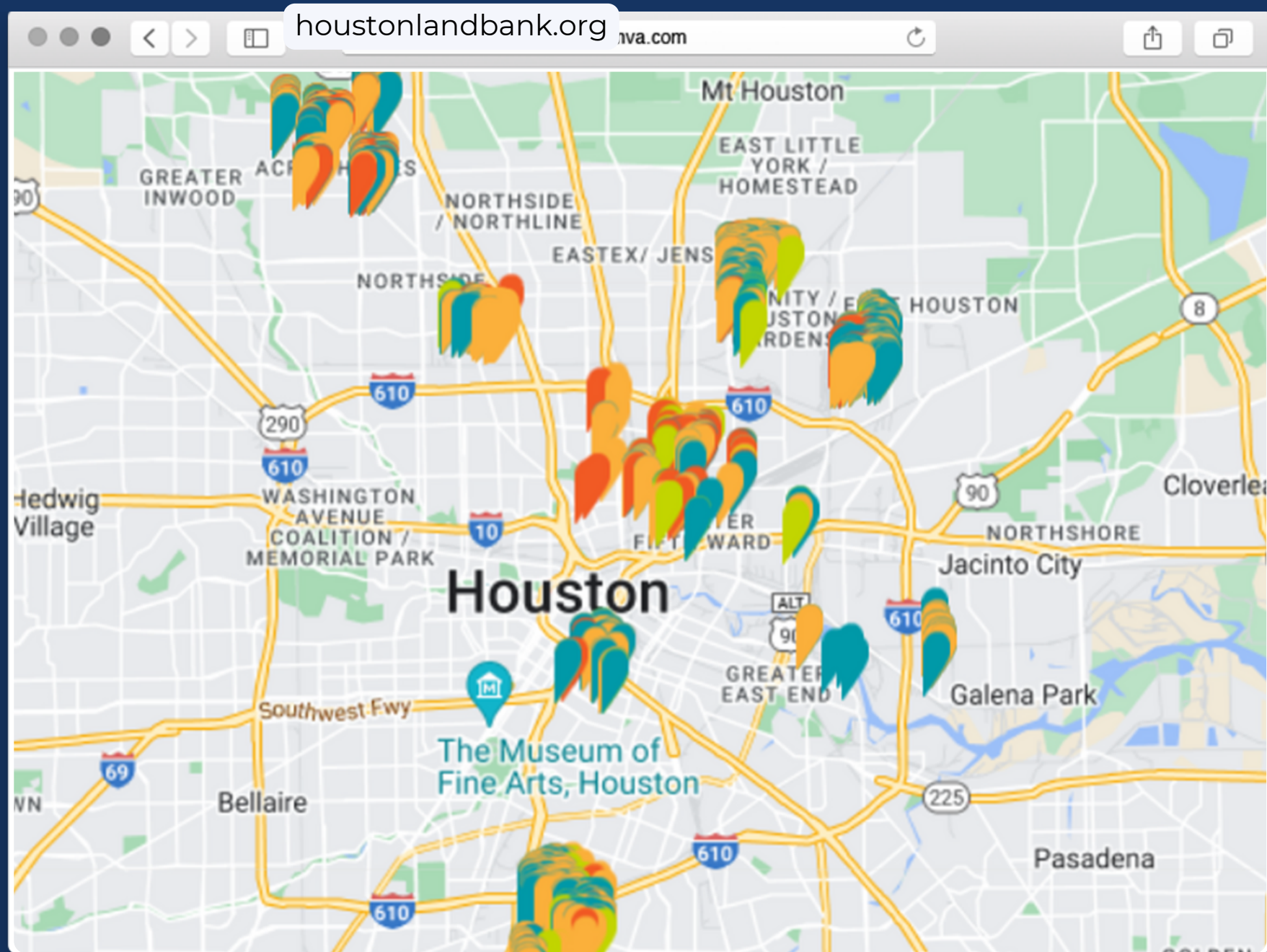
TRADITIONAL HOME PROGRAM 76 HLB HOMES IN DEVELOPMENT



TRADITIONAL HOME PROGRAM 61 HLB HOMES SOLD



NEW HOME DEVELOPMENT PROGRAM 13 HOMES IN DEVELOPMENT



The Houston Land Bank has reactivated

\$96 mil+

of property since 1999

\$5 mil

to HLB builders since 2019

\$2.9 mil+

into small & minority businesses since 2019

Where are we going next? How
can you participate?

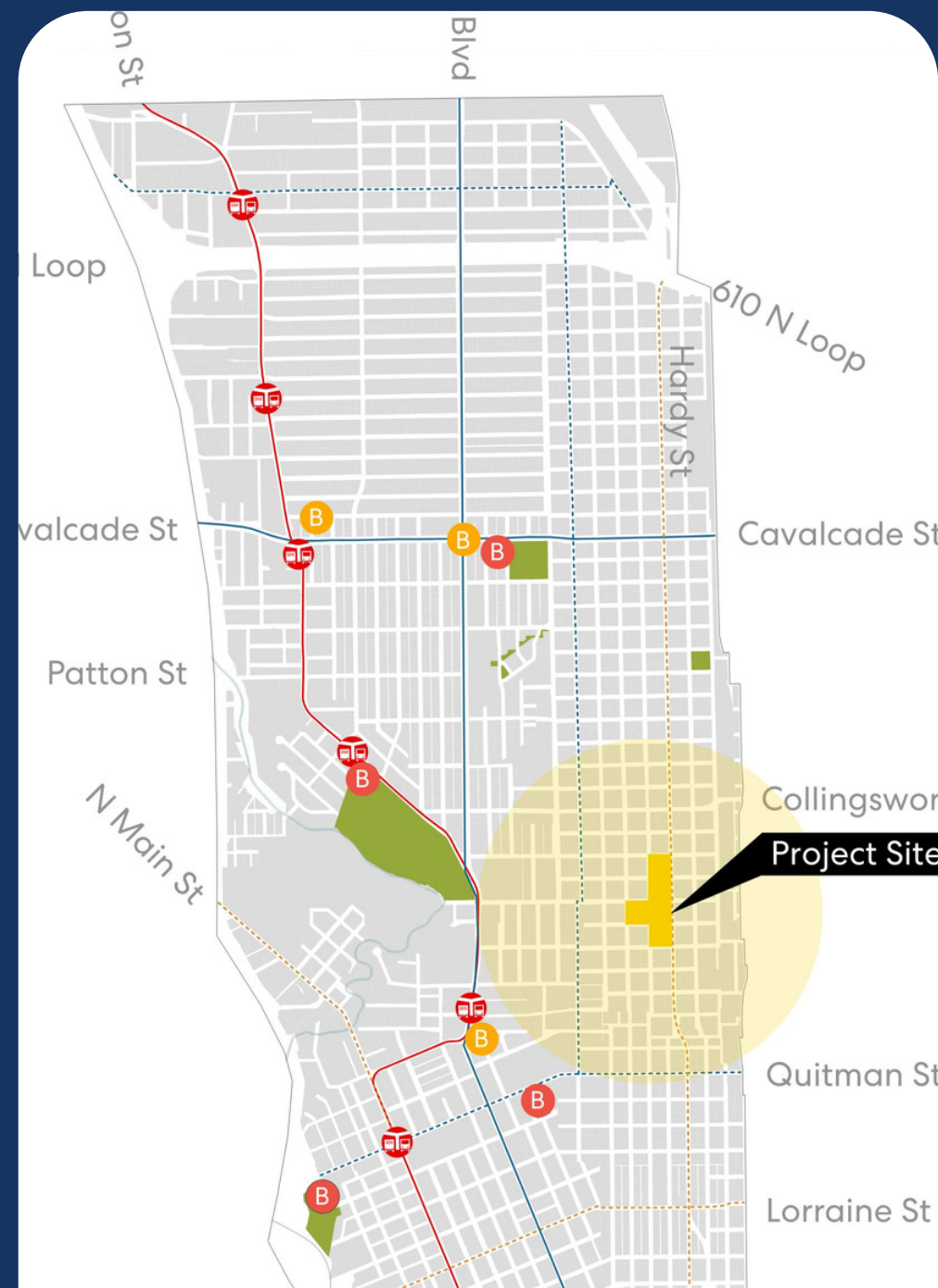


The Neighborhood Advisory Committee (NAC) will :

- Represent Neighborhood Design Appropriateness for the Traditional Home Program.
- Provide guidance to the public engagement approach in the community.
- Assist in outreach on HLB programs, projects, events and updates.

COMMUNITY-ENGAGED DESIGN

Near Northside
East End
Acres Home

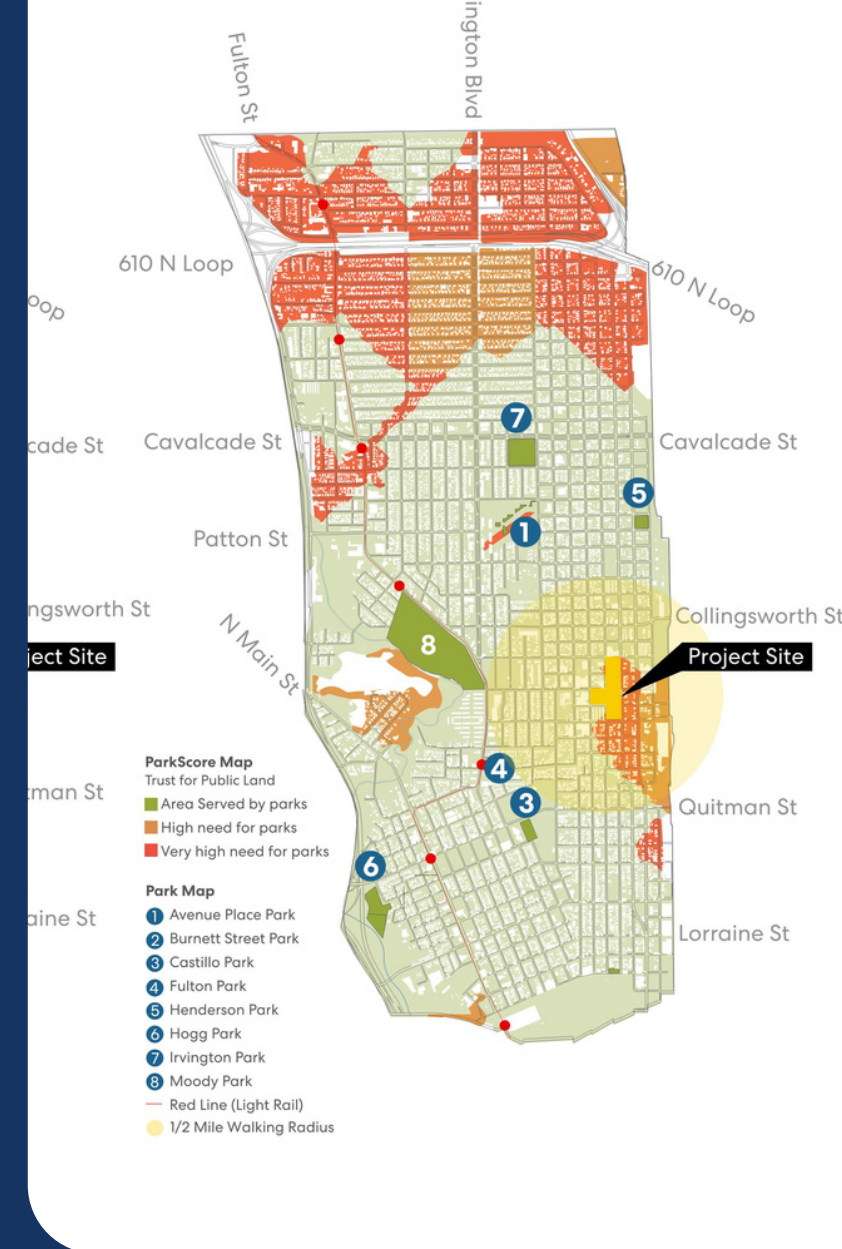
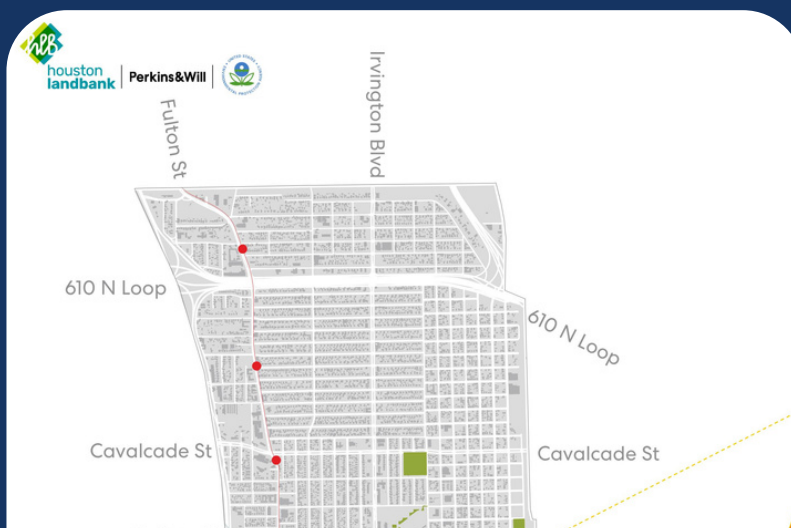


2. Atmosphere
What types of activities or feelings do you want?

3. Arrival Experience
Which of the following front door conditions do you relate to the most?

4. Outdoor Spaces
Which of the following represent how you prioritize outdoor spaces in your home?

5. House Type
Which housing typology is most desirable to you?

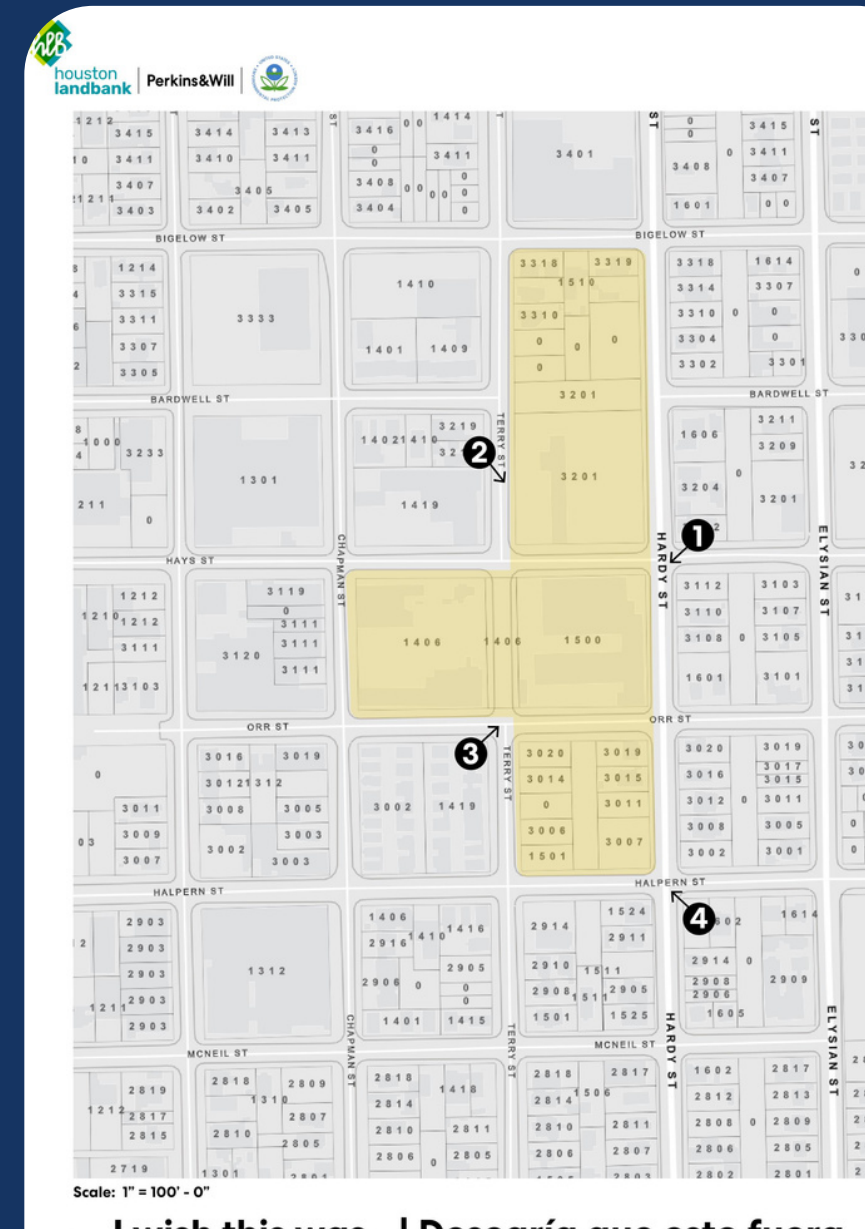
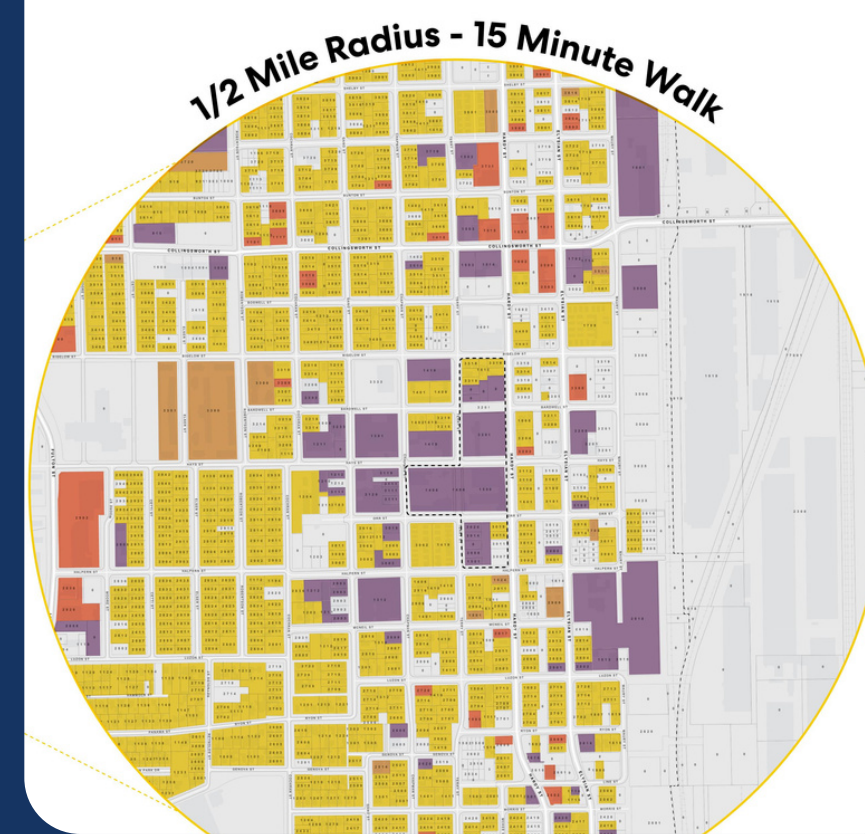


RECREATIONAL AMENITIES

- DOG PARK
- WATER FEATURE
- KID'S PLAY AREA
- PICNIC/FOOD TRUCK AREA
- WALKING TRAILS
- SHADED GATHERING SPACE
- VIEWS OF DOWNTOWN
- OTHER SUGGESTIONS?

COMMUNITY AMENITIES

- CHILD CARE
- LIBRARY
- CAFE
- FITNESS CENTER
- GROCERY STORE
- HEALTH CLINIC
- RESTAURANT
- PUBLIC ART/MURALS



es a community? | ¿Lo que hace una comunidad?

FUNDING

- Grant Opportunities
- Financial Institutions
- Philanthropic Community



LAND DEALS

- Brownfields
- Vacant & Below Market Land
- Abandoned Property

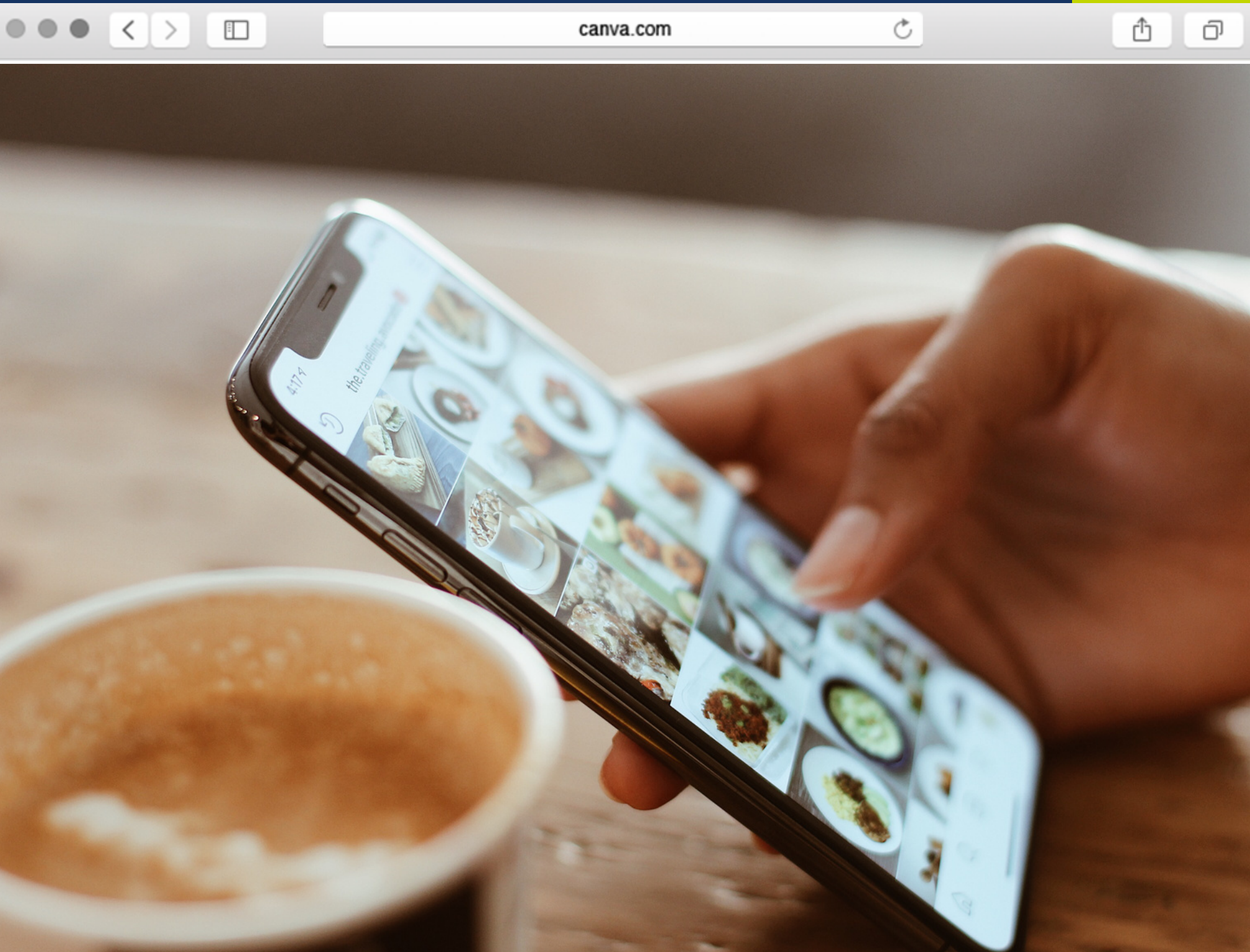


SHARED KNOWLEDGE

- Tactics/Strategies
- Subject Matter Experts
- Introductions



CALL TO ACTION



Contact Us



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281-655-4600



Email Address

info@houstonlandbank.org



Website

www.houstonlandbank.org