



Happy Thanksgiving



Dear Rebecca,

Holidays are just around the corner and the stores are stocked with goodies for all. Don't forget that the Greater Northside businesses rely on your support. We hope you will patronize them when shopping or while taking a meal break. Be sure to review our safety tips in this newsletter.



Holiday Safety Tips

- Be aware of your surroundings at all times.
- Park only in well-lighted areas near other vehicles.
- Park only in high traffic areas of a parking lot.
- Remove all interior valuables from plain view.

Santa is coming to Northline Commons!

*Don't Forget!
To learn more about the alternatives and make your voice heard, take the survey. Just follow the link*

<http://www.ourregion.org/>



Join us for Coffee & Contacts

Give and receive business referrals through a systematic interaction and relationship building process.

Refreshments will be

Merry Christmas from...

NORTHLINE Commons

Join us for Santa's arrival by helicopter!

When:

Friday, November 23rd

11:00 AM

Where:

Next to Pappa's Bar-B-Que

Free Photos with Santa*

Noon - 4:00 PM

Next to Office Depot

*You qualify for a FREE family photo with Santa for every \$100 you spend at Northline Commons stores between November 17th and November 23rd. You can also qualify for a free photo for every \$50 you spend on November 23rd. Valid receipts are required for redemption.

Visit us at: www.northlinecommons.com



FREE Chick-fil-A Sandwich

With purchase of a large waffle fry and large drink



Please use by December 30, 2012.

Redeemable at Chick-fil-A at 45 & Crosstimbers (4110 North Freeway)

provided!

When: 1st and 3rd Friday of the month.

Where: GNMD Office
5305 Irvington Blvd
Houston, Texas 77009

Next meeting dates:

- Friday, November 16
- Friday, December 7
- Friday, December 21

Free Information Series



Understanding Your Credit, Access to Capital and Selling Like a Pro

SCORE and **Capital One Bank** have partnered to provide a workshop designed to help small businesses not only survive but thrive in the current economy. You will have the opportunity to meet one-on-one with a mentor to discuss your unique situation and network with other small businesses who are facing similar challenges.

Take home winning strategies to survive and thrive!

UNDERSTANDING YOUR CREDIT REPORT: PERSONAL vs. BUSINESS - will provide an overview of concepts necessary to understand the correlation between personal and business credit. Discuss Dun & Bradstreet report (D&B) and the new Credit Card Act. Personalize your plan for improvement.

SELLING LIKE A PRO - will teach a non-manipulative, needs-satisfaction sales strategy aimed at producing a "win" for both the seller and the buyer, making them partners in the sales transaction. You will learn how to focus on the customer and ask the right questions to close a sale.

ACCESS TO CAPITAL - is one of the most important issues facing small businesses today. This panel discussion will be interactive with members of the lending community. Ask the questions that are on your mind and learn about the various opportunities to borrow money to start or grow your business.

ENJOY FREE REFRESHMENTS! REGISTRATION REQUIRED.

When: Tuesday November 13, 2012 from 8:30 AM to 11:30 AM

Where: United Way, 50 Waugh Dr., Houston, TX 77007

Register Now! Contact Beth Shapiro: 713-487-6565 or beth@scorehouston.org

